

CLAIMS

Please amend the claims as follows:

1. (Presently amended) A method for tuning a television appliance having a first screen for displaying data using an internet appliance having a second screen for displaying data, comprising:

 providing a program advertisement to said internet appliance;
 providing channel map information to said internet appliance which identifies a channel for a program advertised in said program advertisement;
 displaying said program advertisement on said ~~first~~ second screen on said internet appliance;
 selecting said advertised program via interaction with said program advertisement;
 communicating a tune command to said television appliance from said internet appliance;
 tuning said television appliance to said channel in response to said tune command;
and
 performing a first action in response to tuning to said channel.

2. (Original) A method in accordance with claim 1, further comprising:

 creating said tune command for said advertised program based on said channel map information.

3. (Original) A method in accordance with claim 1, wherein said television appliance comprises one of a television, a digital video recorder, a video cassette recorder, a personal versatile recorder, or a set-top terminal.

4-5. (Cancelled)

6. (Original) A method in accordance with claim 1, wherein the channel map information is provided from the television appliance to the internet appliance.

7. (Original) A method in accordance with claim 1, wherein:

said program advertisement is provided to the internet appliance via an external communication network; and

said channel map information is provided to the internet appliance by a system operator.

8. (Original) A method in accordance with claim 1, wherein said television appliance either (i) includes a cable modem, or (ii) is associated with a cable modem.

9. (Original) A method in accordance with claim 8, wherein said selected program channel map information is communicated from the internet appliance to the television appliance via said cable modem.

10. (Original) A method in accordance with claim 1, wherein said advertisement

comprises a hypertext markup language (HTML) link.

11. (Original) A method in accordance with claim 10, wherein said HTML link includes a channel identifier from said channel map corresponding to the program identified in said advertisement.

12. (Original) A method in accordance with claim 11, wherein said tune command comprises said channel identifier.

13. (Original) A method in accordance with claim 1, wherein said advertisement is provided to said internet appliance via the use of an internet protocol datagram.

14. (Original) A method in accordance with claim 1, wherein said datagram is constructed using hyper text transfer protocol (HTTP).

15. (Previously presented) A method in accordance with claim 1, wherein said advertisement appears on said second screen on said internet appliance as a pop-up advertisement.

16. (Previously presented) A method in accordance with claim 1, wherein said advertisement is targeted for display on a specific location on the second screen on the internet appliance.

17. (Presently amended) A method in accordance with claim 1, wherein the first action is displaying interactive web pages on said ~~first~~ second screen on said internet appliance which relate to said advertised program.

18. (Previously presented) A method in accordance with claim 1, wherein the action is setting a recording device to record said advertised program.

19. (Original) A method in accordance with claim 18, wherein said recording device is one of a digital video recorder associated with said television appliance, a personal versatile recorder system integrated into said television appliance, or a video cassette recorder.

20. (Original) A method in accordance with claim 1, where said television appliance and said internet appliance communicate via one of (i) an infrared link, or (ii) an RF link.

21. (Original) A method in accordance with claim 1, wherein said internet appliance comprises one of a wireless web pad, a personal computer, or a web-enabled personal digital assistant.

22. (Original) A method in accordance with claim 1, wherein the program advertisement comprises a targeted advertisement directed to one of a specific viewer or group of viewers.

23. (Previously presented) A system for enabling a television appliance that includes a first screen to be tuned using an internet appliance that includes a second screen, comprising:

a first network for providing a program advertisement to said internet appliance; and

a second network for providing channel map information to said internet appliance which identifies a channel for a program advertised in said program advertisement; wherein:

said program advertisement is displayed on said second screen on said internet appliance;

said advertised program is selected via interaction with said program advertisement;

a tune command is communicated to said television appliance from said internet appliance in response to said interaction;

said television appliance tunes to said channel in response to said tune command; and

either said television appliance or said internet applicant performs a first action in response to tuning to said channel.

24. (Presently amended) A system in accordance with claim 23, wherein: said internet appliance creates said tune command for said advertised program based on said channel map information.

25. (Original) A system in accordance with claim 23, wherein said television appliance comprises one of a television, a digital video recorder, a video cassette recorder, a personal versatile recorder, or a set-top terminal.

26-27. (Cancelled)

28. (Original) A system in accordance with claim 23, wherein the channel map information is provided from the television appliance to the internet appliance.

29. (Original) A system in accordance with claim 23, wherein: said first network comprises an external communication network; and said second network comprises a system operator network.

30. (Original) A system in accordance with claim 23, wherein said television appliance either (i) includes a cable modem, or (ii) is associated with a cable modem.

31. (Original) A system in accordance with claim 30, wherein said selected program channel map information is communicated from the internet appliance to the television appliance via said cable modem.

32. (Original) A system in accordance with claim 23, wherein said advertisement comprises a hypertext markup language (HTML) link.

33. (Original) A system in accordance with claim 32, wherein said HTML link includes a channel identifier from said channel map corresponding to the program identified in said advertisement.

34. (Original) A system in accordance with claim 33, wherein said tune command comprises said channel identifier.

35. (Original) A system in accordance with claim 23, wherein said advertisement is provided to said internet appliance via the use of an internet protocol datagram.

36. (Original) A system in accordance with claim 23, wherein said datagram is constructed using hyper text transfer protocol (HTTP).

37. (Previously presented) A system in accordance with claim 23, wherein said advertisement appears on said second screen on said internet appliance as a pop-up advertisement.

38. (Previously presented) A system in accordance with claim 23, wherein said advertisement is targeted for display on a specific location on the second screen on the internet appliance.

39. (Previously presented) A system in accordance with claim 23, wherein:

the action comprises interactive web pages being displayed on said second screen on said internet appliance which relate to said advertised program.

40. (Previously presented) A system in accordance with claim 23, wherein:

the action comprises setting a recording device to record said advertised program.

41. (Original) A system in accordance with claim 40, wherein said recording device is one of a digital video recorder associated with said television appliance, a personal versatile recorder system integrated into said television appliance, or a video cassette recorder.

42. (Original) A system in accordance with claim 23, where said television appliance and said internet appliance communicate via one of (i) an infrared link, or (ii) an RF link.

43. (Original) A system in accordance with claim 23, wherein said internet appliance comprises one of a wireless web pad, a personal computer, or a web-enabled personal digital assistant.

44. (Original) A system in accordance with claim 23, wherein the program advertisement comprises a targeted advertisement directed to one of a specific viewer or group of viewers.

45. (Original) An internet appliance for tuning a television appliance, comprising:

a first network interface for receiving a program advertisement via a first network;
a second network interface for receiving channel map information via a second network, which channel map information identifies a channel for a program advertised in said program advertisement;
a display for displaying said program advertisement;
a user interface for selecting said advertised program via interaction with said program advertisement; and
a processor for generating a tune command for said selected advertised program; wherein said tune command is communicated to said television appliance from said internet appliance to cause said television appliance to tune to said channel.

46. (Original) An internet appliance in accordance with claim 45, wherein:
said processor creates said tune command for said advertised program based on said channel map information.

47. (Previously presented) An internet appliance in accordance with claim 45 that is coupled into a system comprised of the television appliance and, wherein said television appliance comprises one of a television, a digital video recorder, a video cassette recorder, a personal versatile recorder, or a set-top terminal.

48-49. (Cancelled)

50. (Original) An internet appliance in accordance with claim 45, wherein the channel

map information is provided from the television appliance to the internet appliance.

51. (Original) An internet appliance in accordance with claim 45, wherein:

said first network comprises an external communication network; and
said second network comprises a system operator network.

52-53. (Cancelled)

54. (Original) An internet appliance in accordance with claim 45, wherein said advertisement comprises a hypertext markup language (HTML) link.

55. (Original) An internet appliance in accordance with claim 54, wherein said HTML link includes a channel identifier from said channel map corresponding to the program identified in said advertisement.

56. (Original) An internet appliance in accordance with claim 55, wherein said tune command comprises said channel identifier.

57. (Original) An internet appliance in accordance with claim 45, wherein said advertisement is provided to said internet appliance via the use of an internet protocol datagram.

58. (Original) An internet appliance in accordance with claim 45, wherein said datagram

is constructed using hyper text transfer protocol (HTTP).

59. (Original) An internet appliance in accordance with claim 45, wherein said advertisement appears on said internet appliance display as a pop-up advertisement.

60. (Original) An internet appliance in accordance with claim 45, wherein said advertisement is targeted for display on a specific location on the internet appliance display.

61. (Original) An internet appliance in accordance with claim 45, wherein:
interactive web pages which relate to said advertised program are displayed on said display in response to tuning said television appliance to said channel.

62. (Previously presented) An internet appliance in accordance with claim 45, wherein:
the internet appliance is coupled into a system that comprises a recording device and the recording device is set to record said advertised program in response to said tuning step.

63. (Presently amended) An internet appliance ~~and system~~ in accordance with claim 62
45, wherein:

the internet appliance is coupled into a system that comprises a recording device
and the said recording device is one of a digital video recorder associated with said

television appliance, a personal versatile recorder system integrated into said television appliance, or a video cassette recorder.

64. (Original) An internet appliance in accordance with claim 45, where said television appliance and said internet appliance communicate via one of (i) an infrared link, or (ii) an RF link.

65. (Original) An internet appliance in accordance with claim 45, wherein said internet appliance comprises one of a wireless web pad, a personal computer, or a web-enabled personal digital assistant.

66. (Original) An internet appliance in accordance with claim 45, wherein the program advertisement comprises a targeted advertisement directed to one of a specific viewer or group of viewers.

67. (Previously presented) A method in accordance with claim 1, wherein the first action is displaying video content associated with said channel on said first screen on said television appliance.

68. (Previously presented) A method in accordance with claim 17, further comprising:
performing a second action in response to tuning to said channel wherein the second action is displaying video content associated with said channel on said first screen on said television appliance.

69. (Previously presented) A system in accordance with claim 23, wherein the first action is displaying video content associated with said channel on said first screen on said television appliance.

70. (Previously presented) A system in accordance with claim 39, further comprising:
performing a second action in response to tuning to said channel wherein the second action is displaying video content associated with said channel on said first screen on said television appliance.